

Catholic Observer

Advertising Rates 2018

| Ad Type | Dimensions | Casual Rate | | Rates for 4 bookings | |
|-------------------|-----------------------|----------------|---------------------------------------|----------------------|---------------------------------------|
| | | | 30% Loading for P2, P3 & Back Page | | 30% Loading for P2, P3 & Back Page |
| Full Page | 24cm deep x 18cm wide | \$324.00 + gst | \$421.00 + gst | \$292.00 + gst | \$380.00 + gst |
| ½ Page | 12cm deep x 18cm wide | \$180.00 + gst | \$234.00 + gst (n/a back page) | \$162.00 + gst | \$211.00 + gst (n/a back page) |
| ¼ Page | 6cm deep x 18cm wide | \$109.00 + gst | \$142.00 + gst (n/a back page) | \$98.00 + gst | \$127.00 + gst (n/a back page) |
| Strip Ad | 8cm deep x 18cm wide | \$145.00 + gst | \$188.00 + gst | \$130.00 + gst | \$169.00 + gst |
| ½ Strip Ad | 8cm deep x 9cm wide | \$85.00 + gst | n/a | \$80.00 + gst | n/a |

Note:

All prices are for full colour ads.
 All prices include design of your ad by our graphic designer, if required.
 All advertising material accepted at the discretion of the Bishop's Office.

Inserts:

\$0.11/insert - **Total Print Run** (7,250 copies) ~ \$797.50 + gst (includes subscriptions)