

Catholic Observer

Advertising Rates 2018

Ad Type	Dimensions	Casual Rate		Rates for 4 bookings	
			30% Loading for P2, P3 & Back Page		30% Loading for P2, P3 & Back Page
Full Page	24cm deep x 18cm wide	\$324.00 + gst	\$421.00 + gst	\$292.00 + gst	\$380.00 + gst
½ Page	12cm deep x 18cm wide	\$180.00 + gst	\$234.00 + gst (n/a back page)	\$162.00 + gst	\$211.00 + gst (n/a back page)
¼ Page	6cm deep x 18cm wide	\$109.00 + gst	\$142.00 + gst (n/a back page)	\$98.00 + gst	\$127.00 + gst (n/a back page)
Strip Ad	8cm deep x 18cm wide	\$145.00 + gst	\$188.00 + gst	\$130.00 + gst	\$169.00 + gst
½ Strip Ad	8cm deep x 9cm wide	\$85.00 + gst	n/a	\$80.00 + gst	n/a

Note:

All prices are for full colour ads.
 All prices include design of your ad by our graphic designer, if required.
 All advertising material accepted at the discretion of the Bishop's Office.

Inserts:

\$0.11/insert - **Total Print Run** (7,250 copies) ~ \$797.50 + gst (includes subscriptions)