

CATHOLIC Observer

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The Catholic Observer is a quarterly magazine produced by the Catholic Diocese of Bathurst. It has a print run of more than 7,500 covering the news and events from our Diocese at a local level. It reaches readers across the Diocese - from Lithgow in the east to Coonamble in the west, Mudgee in the north and Cowra in the south.

Every family that has children attending one of our 33 Catholic schools within in the Diocese also receive a copy of the Observer, which sees our reach go well into the community.

Booking Details

I would like to book an ad in the Catholic Observer magazine for the following issues:

- 28th March 2021 (Easter Issue)
- 11th July 2021
- 10th October 2021
- 12th December 2021 (Christmas Issue)

The size I require is:

- Full Page – 24cm deep x 18cm wide - \$324/ad or \$292/ad (if booked in all issues) + gst
- ½ Page – 12cm deep x 18 cm wide - \$180/ad or \$162/ad (if booked in all issues) + gst
- ¼ page – 6cm deep x 18cm wide - \$109/ad or \$98/ad (if booked in all issues) + gst
- Strip Ad – 8cm deep x 18cm wide - \$145/ad or \$130/ad (if booked in all issues) + gst
- ½ Strip Ad – 8cm deep x 9cm wide - \$85/ad or \$80/ad (if booked in all issues) + gst

I would like to request my ad to appear on **(subject to availability – bookings must be for each issue)**

- Page 2 (only ¼ page or strip ad available on P2) @ above rates +30%
- Page 3 (only ¼ page or strip ad available on P3) @ above rates +30%
- Back Page (only full page or strip ad available on back page) @ above rates +30%

I am a current Observer Advertiser I am a new Observer Advertiser

I would like an ad set for me by the Observer Designer: This is available free of charge and can be updated at any time.

Please email a proof to me for approval at: _____

or

I will provide my own ad via email to: observer@bathurst.catholic.org.au

Company/Organisation/School Name: _____

Authorised by: _____ Phone: _____